

PRESS RELEASE

For Immediate Release

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Support UH and “Ride with Pride”



“H” Logo License Plates Available for Motorists

***UH’s “Ride With Pride” Promotion Now Ranks
4th Of 19 License-Plate Programs Statewide***

University of Hawai`i supporters wear their school spirit on their sleeves. And, in the case of UH’s “Ride With Pride” promotion, they also display it on their license plates. The surge in the popularity of the promotion has been evident, with UH now ranking 4th of 19 statewide license-plate programs.

The signature “H” brand of the UH Manoa Athletics Department is available on license plates for motorists statewide. The plates may be purchased at any Department of Motor Vehicles office or applications can be downloaded at www.koanuenue.org.

The cost is \$30.50 for the first year and \$25 for every year thereafter. For each “H” branded license plate purchased, UH will receive \$20 annually to support programs for our student-athletes.

“We would like to invite the public to support UH Athletics by purchasing these colorful license plates,” Vince Baldemor, AKA president, said. “We want everyone to know what we already know; there is nothing like a University of Hawai`i sports fan.”

‘Ahahui Koa Anuenue (AKA), the UH Mānoa Athletics Department’s primary fundraising organization, is part of the UH Foundation. Its goal is to provide scholarship, program, and facility funding through the preferred seating program, endowments, booster club programs, and major gift.