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'AHAHUI KOA ANUENUE

PRESS RELEASE

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Away Football Game Tickets On Sale; "Road Warrior" Level Created

Honolulu – The University of Hawai‘i at Manoa Athletics Department has announced its policy for fans to obtain away game tickets for the 2009 football season. Away game tickets are now on sale at HawaiiAthletics.com.

In addition, UH and ‘Ahaui Koa Anuenue (AKA) announced the new "Road Warrior" Level. A \$50 "Road Warrior" contribution to ‘Ahaui Koa Anuenue offers fans the opportunity to purchase up to four (4) tickets for any or all UH football road games and receive seating priority in areas designated for UH fans.

Fans are still able to purchase away game tickets without becoming a "Road Warrior" member but will receive a lower seating priority.

Priority and ticket allocation for all away game tickets will be done in the following order and based on availability:

1. ‘Ahaui Koa Anuenue Sport Packing Donors and UH Corporate Partners
2. UH Season Ticket Holders (by priority ranking)
3. ‘Ahaui Koa Anuenue "Road Warrior" Level Members
4. Travel Agencies
5. General Public

Under the new "Road Warrior" Level, priority seating tickets are available in units of four (4) per \$50 contribution. Each contribution supports scholarships for student-athletes at the UH-Manoa campus, is 80% tax deductible, and includes membership in ‘Ahaui Koa Anuenue. "Road Warrior" members also receive Rainbowtique discounts for online purchases of UH apparel.

Upon receipt of the membership application and contribution, "Road Warrior" members will receive an e-mail with ticket order forms for the six road games and a Rainbowtique promo code. Members must complete and return the ticket order to AKA for each game. A deadline for ticket orders is indicated on each order form. Orders received after the deadlines will be processed in the order received, based on availability after all orders meeting the deadline have been filled.

"Society of the Rainbow Warrior"



'ĀHĀHUI KOA ĀNUENUUE

In addition, for fans looking to purchase travel packages, Panda Travel has pledged to donate 5% of the package price to AKA to support scholarships. Please reference "AKA" when booking your travel package with Panda Travel. For further questions on travel packages, contact John DeFreitas at (808) 738-3573.

Contact the AKA office at (808) 956-6500 if you have questions about "Road Warrior" Membership.

About 'Āhahui Koa Ānuenuue

AKA is the University of Hawai'i Athletics Department's primary fundraising organization.

Established in 1967, AKA manages the preferred seating program, athletic booster club programs, and major gifts and planned giving for UH Athletics. For more information on the preferred seating program or to learn more about AKA's other programs, please visit our website at www.KoaAnuenue.org.

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