



A Legacy of Growth and Success

When former Governor John A. Burns started the fundraising arm of University of Hawai'i Athletics in 1967, he set the stage for an organization that would provide significant monetary support for our Student-Athletes over time. It was Governor Burns' strong belief that UH athletes could be on par with, or better than, any other college athletes in the country. To prove his point, he founded that fundraising organization—known as 'Ahahui Koa Ānuenuē—with \$8,000 out of his own pocket.

Today AKA raises over \$6 million a year in three primary ways. First, through a giving and premium seat program called the "H Club Athletic Fund." Second, via management of the UHAD's Athletic Booster Clubs and through other revenue generating opportunities including an annual fundraising drive called "Kokua AKA," the rental of lower campus athletic facilities and the creation of special events.

Since its inception nearly 50 years ago, AKA has raised tens of millions of dollars and provided scholarships to nearly 20,000 UH Student-Athletes, but the need today is greater than ever before.



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THE TEAM BEHIND THE TEAM



'AHAHUI KOA
ĀNUENUĒ

Society of the Rainbow Warrior

*The Non-Profit Fundraising Arm of
University of Hawai'i Athletics*

'Ahahui Koa Ānuenuē (AKA) is the official fundraising arm of University of Hawai'i at Mānoa Athletics and is a registered 501(c)(3). The University of Hawai'i Foundation (UHF) also receives, receipts, and holds some funds raised by AKA. UHF is a registered 501(c)(3). Donations may be tax deductible. Please consult your tax advisor.



AKA is led by President Jon A. Kobayashi and a volunteer board of directors who have a passion for athletics and a deep desire to see UH Student-Athletes excel both on and off the field. The organization fosters more productive adults through life lessons learned on the field of competition. Traits like humility, competitiveness, pride and dedication are not only learned, but reinforced through athletics. There are literally thousands of UH Student-Athletes who have gone on to become physicians, lawyers, tradesmen and even non-profit employees, all working for the betterment of our communities and society in general.

THE H CLUB ATHLETIC FUND Premium Seating and Parking

The H Club Athletic Fund is a comprehensive membership program designed to provide value, recognition and exciting benefits for supporters of AKA and UH Athletics.

H Club is comprised of philanthropic giving and premium seat contributions for the following sports: Football, Men's Basketball, Men's and Women's Volleyball and Baseball. Membership is based on any combination of these elements, allowing Rainbow Warrior and Rainbow Wahine fans the flexibility to achieve their desired membership level.

There are seven membership levels in the program which range from "National Champion" to "Fan" with donations of \$21,000 to an entry level donation of just \$50, respectively. You can receive additional benefits

The H Club Athletic Fund benefits UH Athletics by encouraging and maximizing donations while rewarding fans with the most benefits and value for their money.

at higher levels including perks like VIP parking access, seat relocation priority, hospitality lounge passes, exclusive spirit items and more. For a complete listing of H Club Athletic Fund levels and benefits, go to www.koanuenue.org/hclubathleticfund.

BOOSTER CLUBS

Booster Clubs play an integral role in providing much needed support to 21 teams. The Clubs have helped increase financial support of the UH athletic programs year after year. They have also been instrumental in contributing to the Student-Athletes' ability to win championships and garner national recognition. When the UH programs win, everyone in the community wins by sharing in the pride and accomplishment of supporting the state's only NCAA Division 1 Athletics Program.

To join or support one of the UH Athletic Booster Clubs for as little as \$25 (Nā Koa Football Booster Club), go to www.koanuenue.org/boosterclubs. Or, you can call 956-4513 with any questions.

UH COACHES' CHOICE

The UH Coaches Choice crowdfunding program is a way to give a donor—any donor—the ability contribute as little as \$10 to a tangible program need that a coach may have. Each of the 21 Coaches and three supporting areas within the UH Athletic program has been given the opportunity to select their program's top two needs and list them on the site. To donate through Coaches' Choice, simply go to www.crowdrise/uhcoacheschoice.com.

KOKUA AKA

In 2015, AKA launched its first-ever annual fundraising effort called "Kokua AKA." This yearly campaign will raise money for the UH Athletic Department's greatest need as identified by AKA and UHAD, so donors who contribute to Kokua AKA can feel confident that their generous donation is going to the program's highest and greatest need at that time.

SUPPORT OUR STUDENT-ATHLETES ON AND OFF THE FIELD

You can donate to 'Ahahui Koa Ānuenue quickly, easily and securely at www.koanuenue.org. Simply click on the Donate button and you can choose the program or sport you would like to support. Mahalo!

